

MEDIA RELEASE

April 2009

Snuggle up with Sunbeam Safe & Sound® electric blankets this winter

The approach of winter signifies warm scarves and gloves, cosying up to the fireplace, enjoying hot chocolate and getting a luxurious night's sleep with Sunbeam's innovative **Safe & Sound®** range of electric blankets.

Australia's favourite electric blankets feature Sunbeam's revolutionary **SleepPerfect® Technology** – automatically sensing and adjusting to changes in room and body temperature to ensure maximum comfort and safety in the home. Designed for busy modern living, each blanket comes with detachable controls and waterproof elements - making them suitable for hand or machine washing with the added convenience of safe tumble drying.

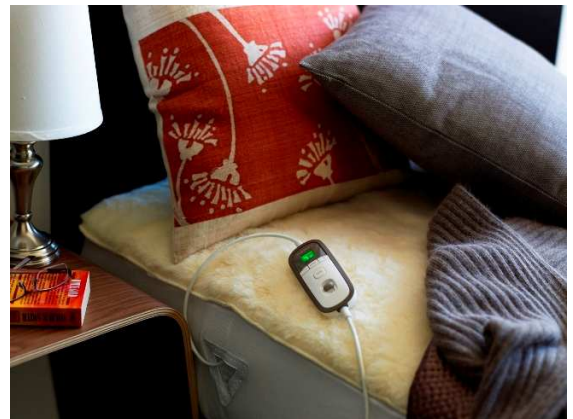
The dual controls on the range's Double, Queen and King size blankets also allow for individual comfort levels to be set on each side of the bed – giving you and your partner a perfect night's sleep.

Sunbeam Safe & Sound® Fleecy

Topped with 100 per cent wool pile, the **Safe & Sound® Fleecy** is a pure winter indulgence – keeping you warm and toasty on the coldest of winter nights.

Making it ideal for use all year round, the wool disperses excess heat and moisture to keep you warm in winter and cool in summer.

Bringing electric blankets into the modern age, the **Safe & Sound® Fleecy** features a new digital control with nine heat settings. It also comes with a choice of three timer settings that automatically switch the blanket off after one, three or 12 hours – making sure you never have to worry about forgetting to turn the electric blanket off.



Sunbeam Safe & Sound® Fleecy,

- **Large Single BL4928, RRP \$299.00**
- **Double/Queen BL4958, RRP \$399.00**
- **King, BL4978 RRP \$499.00**

Sunbeam Safe & Sound® Quilted

The ultimate accessory for winter nights, the **Safe & Sound® Quilted** is a cosy electric blanket and quilted underlay in one. Topped with padded poly-cotton for extra softness, Safe & Sound® Quilted is trans-seasonal, ensuring maximum cushioning comfort and mattress protection all year round.

With home safety top of mind, Safe & Sound® Quilted comes with nine heating settings and three timer settings to automatically switch the blanket off after one, three or 12 hours.

Adding extra warmth to cold winter feet, the heating wires are concentrated at the base of the blanket to provide extra heat at the foot of the bed.



Sunbeam Safe & Sound® Quilted

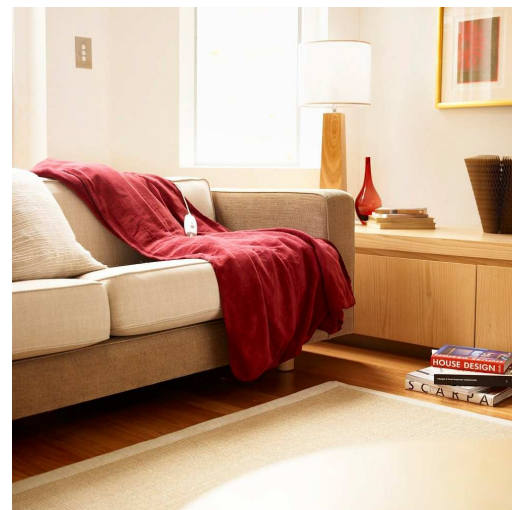
- **Large Single BL4725, RRP \$169.00**
- **Double/Queen BL4755, RRP \$219.00**
- **King BL4775, RRP \$279.00**

Sunbeam Safe & Sound® Heated Throw

Sunbeam's ever-popular **Safe & Sound® Heated Throw** is made from a plush micro fleece fabric, giving you your very own portable electric blanket.

Now available in a stylish shade of cherry, the throw is ideal for adding extra warmth and comfort when watching TV or reading a book on the lounge. The flexible heating wire also means its perfect for use on futons, waterbeds and adjustable beds - making it a handy essential for overnight guests or midday naps.

With a fast-heat up time of just 10 minutes, the Safe & Sound® Heated Throw takes the chill-factor out of winter, without the expense of heating an entire room.



Sunbeam Safe & Sound® Heated Throw BL3221 (Chocolate brown) and BL3221R (cherry), RRP \$109.00

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